

Sage CRM

A good customer relationship management (CRM) solution will give you quick, easy access to centralized customer and prospect information. Not just contact information, not just call history information, but the in-depth, up-to-date communications history you need to nurture your prospect relationships, close sales, inspire customer loyalty, and streamline all your customer-facing activities. The best CRM solution for you is the one that adds integration with Sage ERP Accpac accounts receivable data to its list of award-winning features: Sage CRM.

Sage CRM :

Sage CRM is an easy to use, fast to deploy, feature-rich CRM solution providing enterprise-wide access to vital customer information anytime, anywhere. With Sage CRM you can better manage your business by integrating field sales, internal sales, customer care, and marketing information. You can explore the following pages for more information about Sage CRM. However, the best way to understand how this powerful CRM solution can benefit your specific organization is to attend a live product demo.

Sales Automation:

Take complete control of your sales pipeline by empowering sales teams to effectively manage, forecast and report on all phases of the sales cycle.

Marketing Automation:

Track the ROI of your marketing programs by automating, tracking and analyzing every marketing campaign, from one-time e-mail communications to multi-faceted marketing programs. Set up an e-marketing campaign leveraging professional templates in minutes and analyse results without ever leaving Sage CRM.

Customer Care:

Make the most of every customer interaction by ensuring customer satisfaction and even allowing your customers to help themselves.

Microsoft Outlook Integration:

Why ever leave Outlook? Sage CRM runs within the framework of your Microsoft Outlook and has complete, two-way synchronization with Outlook contacts, calendar (appointments) and tasks, in addition to enhanced e-mail integration.

Ease-of-Anywhere Access:

Sage CRM is fully web-based offering anytime, anywhere access. It delivers web access from any mobile device, including a bespoke iPhone experience. Bi-directional synchronization with MS Exchange ensures 24 hour access to up-to-date communications, calendar and contacts for maximum ease-of-use and productivity.

Offline Synchronization:

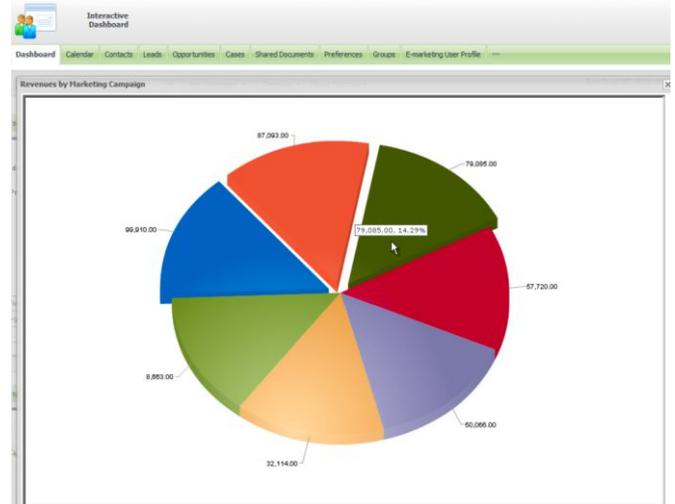
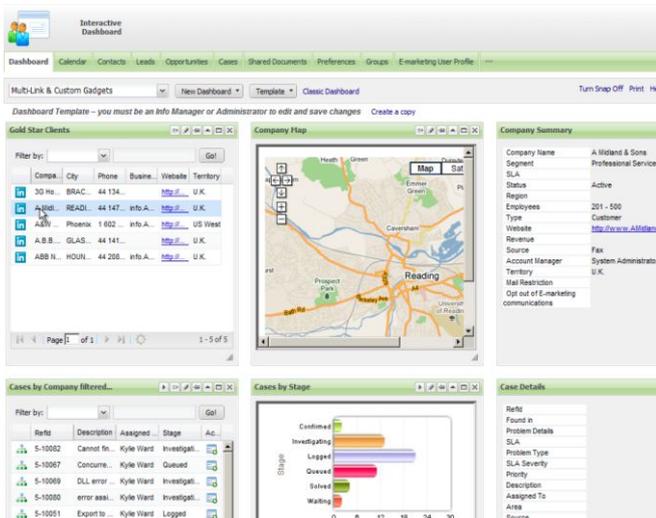
A comprehensive CRM solution enables organizations to guarantee their sales and customer care professionals have access to critical data - regardless of whether or not they have an internet connection.

Advanced Features:

Sage CRM has sophisticated Automated Process Workflow and Customization capabilities as well as Computer Telephony Integration, Web Self Service and more.

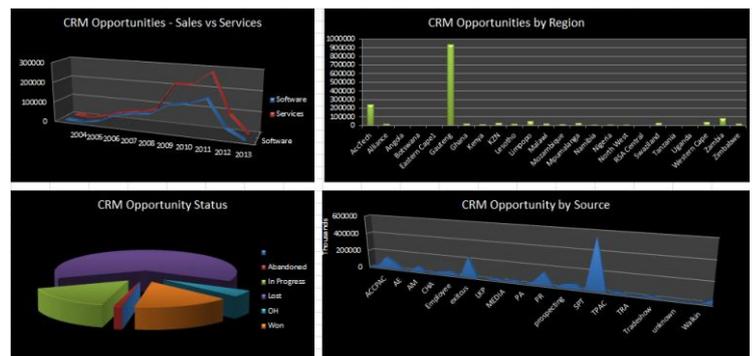
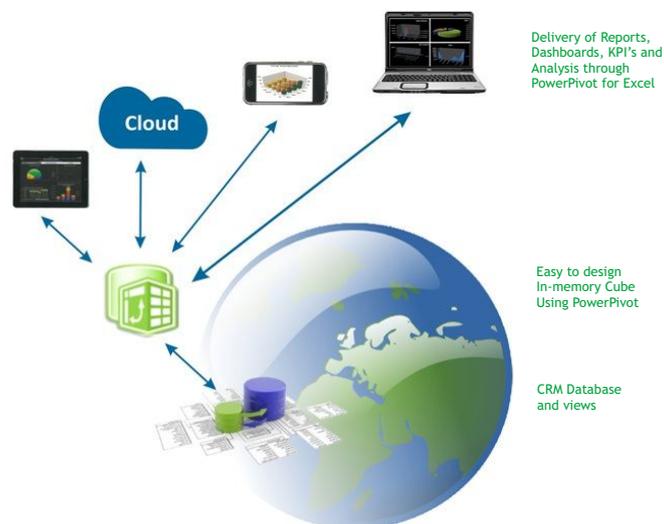
Interactive Dashboard:

Manage your business, your key accounts and your working day from a single screen with the Sage CRM Interactive Dashboard



Self-Service Business Intelligence for CRM:

PowerPivot for Excel is a data analysis tool that delivers unmatched computational power directly within the application users already know and love. It's the user-friendly way to perform data analysis using familiar Excel features you already know, such as the Office Fluent user interface, PivotTable, PivotChart views and slicers.



In-memory technology is used for report delivery on high volumes of data. It's the fast way to generate rich and interactive analysis tools, easily mistaken for IT solutions after weeks of effort. It's the right way to achieve deeper business insight and shorter decision cycles.



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