ICINITI Web-Store

Unlike other pre-packaged web-store products, ICINITI Web Store is completely customizable. And because it is fully integrated with your **Sage ERP Accpac** database, it is easier to set up and maintain. You don't have to worry about maintaining a separate database of prices, products and customers. And your web orders appear automatically in **Sage ERP Accpac** Order Entry without re-keying. That saves you time, money and costly mistakes.

eCommerce for **Sage ERP Accpac** powered by Iciniti makes shopping easy and enjoyable. In addition to encouraging customers to return, ICINITI Store™ is easy to set up, maintain, refine and develop as your business evolves.

The suite is packed with desirable features to personalize a customer's shopping experience:

- Catalog Searching is Easy - search by category, by product keyword, items with sale prices in Sage ERP Accpac, items
  previously ordered (Personal Catalog)
- Reduce operating costs by pulling product descriptions, prices, inventory levels and tax rates from Sage ERP Accpac.
  Eliminates pricing errors, and the need to maintain two sets of data. Display product prices using customer's price list and discount level
- Create lists of featured items and related items to increase sales
- Process credit card transactions online. Sell to new customers without having established credit terms.
- Orders taken at the web site are entered directly into Sage ERP Accpac Order Entry
- Customers can view order history, account status and pay open invoices online
- Automatically create A/R customer records in Sage ERP Accpac when new customers place orders through your web site.
- Show inventory status in real time (not available with remote hosting)
- Get real time shipping quotes from UPS and US Postal Service, or calculate shipping charges using your own rate tables
- Sales Rep Login allows sales staff to place orders on behalf of customers.
- Fully customizable - create your own HTML "skin" to obtain a custom look-and-feel
- Plugin architecture allows easy customization of price calculators, shipping calculators and virtually any unique business requirement.
- SDK and source code available
- Remotely hosted or co-located web server configurations supported

eCommerce for **Sage ERP Accpac** powered by Iciniti is a suite of integrated eCommerce products for that leverage the Internet as a tool to reduce cost, and provide superior customer service.

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